

The Missouri Department of Agriculture



POSTING DATE: January 11, 2016

CLOSING DATE: January 29, 2016

JOB OPPORTUNITY NOTICE Domestic Marketing Manager ANNUAL SALARY RANGE: \$50,000 - \$55,000.00

The Missouri Department of Agriculture, Agriculture Business Development Division, AgriMissouri Marketing Program has a full-time position located in Jefferson City, Missouri.

Job Description:

This is a senior-level professional position with the Missouri Department of Agriculture promoting business development activities statewide.

An employee in this position will be responsible for coordinating and facilitating team meetings and activities to promote Missouri agricultural products. The employee will participate in the preparation of the team budget and priorities for AgriMissouri; communicates overall priorities to team members; provides input regarding allocation of staff time, staff work plans, and individual team member accountability measures; submits data for review of individual team member performance reviews.

This position requires good written and verbal (including public speaking) communication skills. The candidate must be able to communicate to diverse audiences including industry leaders, academia, farmers, processors, retailers and restaurants; and build consensus with these groups to advance the marketing of Missouri agricultural products and services.

An employee in this position may also be responsible for researching, evaluating and providing interested Missouri agribusinesses with information on potential markets and customers. The employee will provide training at seminars and on-site assistance to Missouri businesses interested in initiating or expanding sales.

This position requires a working knowledge of the principles and practices of marketing, including knowledge of retail, wholesale, and direct sales.

Job duties will include but are not limited to: preparing marketing research, ability and willingness to travel throughout the state to travel at least 30 percent of work time; ability to facilitate and accompany buyers or government officials to Missouri farms and agribusinesses; ability and willingness to initiate, organize, manage and or participate in trade shows, manage staff, promotional campaigns or related activities designed to cultivate and develop sales; ability and willingness to establish and maintain effective working relationships with other employees, businesses, associations, and federal/state agencies.

This position requires a flexible work schedule (weekend and evening time may be required).

Minimum Qualifications

Four years of professional experience in marketing, international business, agribusiness management, food science and nutrition, animal science, dairy science, meat science, hospitality management, or closely related areas; and graduation from an accredited four-year college or university with specialization in agriculture, animal science, business or public administration, marketing, physical or natural science, communications, economics, international business or closely related areas. (Graduate work in the specified areas may be substituted on a year-for-year basis for a maximum of two years of the stated experience. Additional qualifying experience may be substituted on a year-for-year basis for deficiencies in the stated education.)

Application Process:

If interested in applying, submit a completed application, current resume, cover letter and official transcripts to the address listed below. Application is available online at <http://agriculture.mo.gov/hr/jobopps.php>. An application may be requested by contacting Human Resources at the telephone number or e-mail address below:

**Missouri Department of Agriculture
Attention: HR-AGM
PO Box 630
Jefferson City, MO 65102-0630**

**Telephone: (573) 751-1199
TT/TDD: (800) 735-2966
Fax: (573) 522-5692
E-mail: HR@mda.mo.gov**